



**FACULTY OF HOSPITALITY AND TOURISM
SCHOOL OF TOURISM**

FINAL EXAMINATION

Student ID (in Figures) :

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Student ID (in Words) : _____

Course Code & Name : **TOU1113 DESTINATION GEOGRAPHY**
Semester & Year : January – April 2022
Lecturer/Examiner : Nabila Mohd Yunus
Duration : 2 Hours

INSTRUCTIONS TO CANDIDATES

1. This question paper consists of 3 parts:
PART A (10 marks) : TEN (10) multiple choice questions.
PART B (50 marks) : Answer FOUR (4) structured type questions.
PART C (40 marks) : Answer TWO (2) essay questions.
2. Candidates are required to complete and submit the Honour and Authenticity Declaration form before the examination starts.
3. Candidates are required to type your answer in a new blank document using Microsoft Word and submit your answer script via The CN at the end of the examination.

WARNING: The University Examination Board (UEB) of BERJAYA University College regards cheating as a most serious offence and will not hesitate to mete out the appropriate punitive actions according to the severity of the offence committed, and in accordance with the clauses stipulated in the Students’ Handbook, up to and including expulsion from BERJAYA University College.

Total Number of pages = 4 (Including the cover page)

PART B : STRUCTURED TYPE QUESTIONS (50 MARKS)

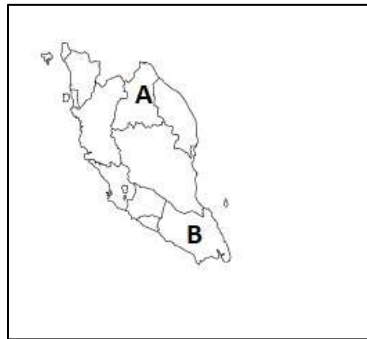
INSTRUCTION(S): There are **FOUR (4)** structured type questions. Answer **ALL** questions and answer Question 2 – 4 based on the map provided.

QUESTION 1

Explain **FIVE (5)** characteristics of primary destinations.

(10 marks)

QUESTION 2



- a. Explain why does state **A** is known as the “Cradle of Malaysian Culture”.
- b. Describe **TWO (2)** Malay traditional dances for state A and state B.

(2 marks)

(8 marks)

QUESTION 3



- a. Name the capital city of **country B**.
- b. Identify the tourist region in **country C** that known for the Land of the Midnight Sun.
- c. Identify **THREE (3)** eating cultural etiquette in **country A**.
- d. As a consultant for a large cruise company suggest **FIVE (5)** cities that the company should include in an itinerary trip to Northern Europe. Identify these cities and briefly explain why you selected them.

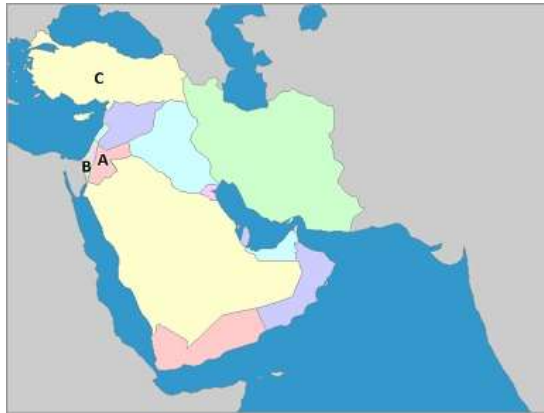
(1 mark)

(1 mark)

(3 marks)

(10 marks)

QUESTION 4



- Name the capital city of **country B**. (1 mark)
- Country C**'s tourist regions can be divided into four areas. Identify **THREE (3)** of these areas and explain its related tourist attractions. (6 marks)
- Identify **FOUR (4)** attractions in **country A** that have been recognized as UNESCO World Heritage Sites. (4 marks)
- Describe **TWO (2)** characteristic of Islamic tourism in this continent. (4 marks)

END OF PART B

PART C: ESSAY QUESTION (40 MARKS)
INSTRUCTION(S): There are TWO (2) essay questions. Answer ALL the questions.

QUESTION 1

Imagine you are planning for a trip to South East Asia for a client from Europe who wanted the most diversity, which **TWO (2)** countries would you suggest the client visit? Support your answer with relevant examples.
(20 marks)

QUESTION 2

Cameron Highlands Eyes UNESCO heritage site

The Star, 25 January 2019

The Cameron Highlands District Council is striving to get United Nations Educational, Scientific and Cultural Organisation (UNESCO) recognition as a world heritage site. Its president Datuk Zainal Md Amin said this objective was part of the blueprint of Cameron Highlands 2030 (Replacement).

“The district plan study covers all aspects of development and environmental preservation throughout Cameron Highlands such as the kind of development we will have in future, the areas which we cannot touch, and so on,” he told Bernama yesterday. He said since 2015, the council had conducted studies with several local universities, especially Universiti Teknologi Malaysia, to identify historical and heritage elements at the well-known holiday resort.

The UNESCO recognition would boost Cameron Highlands’ image internationally and increase tourist arrivals there. However, Zainal said, it would take several years before the objective was achieved as there were several procedures to be observed. He also said the number of tourist arrivals in Cameron Highlands had been increasing every year.

He said in 2016, there were 1.01 million tourist arrivals, in 2017 there were 1.33 million, and 1.44 million in 2018, with 35% foreign tourists every year. “In 2017, the biggest number of foreign tourists to Cameron Highlands was from Japan, followed by Singapore, Thailand, Saudi Arabia and Britain. “Last year, Singaporeans made up the biggest number of foreign tourists, followed by those from China, Netherlands, Japan and Saudi Arabia,” he said.

Based on the above news article, describe **THREE (3)** physical characteristics and **ONE (1)** human characteristic that affecting the growth of tourist number in Cameron Highlands.
(20 marks)

END OF EXAM PAPER